

FAIZAN KHAN

Product Designer

London, United Kingdom faizank6864@gmail.com 07743035962 faizankhan.co

Full right to work in the UK (Graduate Visa, March 2028)

SUMMARY

Product Designer with 6+ years of experience designing end-to-end digital products across mobile, web, and SaaS platforms. Experienced in product discovery, user research, usability testing, design systems, and cross-functional collaboration with product managers, engineers, and stakeholders. Passionate about solving complex problems through simple, scalable, and customer-centric design solutions.

SKILLS

Design Systems, User Centered Design, Information Architecture, Design Thinking, Accessibility (WCAG), A/B Testing
User Research, Component standardization, Interaction Design, Usability Testing, Jira.

EXPERIENCE

Product Designer — Jeeny

Saudi Arabia

Ride-hailing platform

Sep 2023 - Sep 2024

- Designed scalable product solutions that balanced customer needs, business goals, and technical constraints.
- Built and evolved a scalable design system to drive consistency across the business, while leading product discovery, wireframing, prototyping, and usability testing across mobile and web.
- Partnered closely with product managers, engineers, and stakeholders to define problems, shape product strategy, and deliver end to end experiences.

Product Designer — Mikrostar Tech

Pakistan

Healthcare software and embedded products

Aug 2022 - Sep 2023

- Designed intuitive healthcare apps and embedded softwares with scalable, user-centered design principles.
- Built wireframes & interactive prototypes, accelerating development handoff by 20%.
- Identified UX friction points and improved usability through iterative testing, understanding the user's achievement.

Product Designer — Motive

Pakistan

USA fleet-management and driver-safety platform

Feb 2021 - Aug 2022

- Redesigned the dashboard architecture by eliminating redundant pages, optimizing user flows, and addressing key usability pain points, resulting in reduced server load, faster data rendering, and improved operational efficiency.
- Conducted user research & usability testing, leading to measurable UI improvements by data driven values from.
- Collaborated with Product Owners, Engineers, and Data teams to identify user needs, define success metrics, and deliver data-driven product improvements.

UI/UX Designer — FiveRivers Tech

Pakistan

FiveRivers Tech

Nov 2019 - Jan 2021

- Worked on the Ballogy project, creating user-centered wireframes and high-fidelity designs in Figma, focusing on improving usability and visual consistency across mobile and web platforms.
- Conducted user research, competitor analysis, and usability testing to refine user flows, enhance navigation experience, and ensure an engaging and intuitive interface for student-athletes and coaches.

EDUCATION

MSc Computer Science — University of Hertfordshire

England

University of Hertfordshire

Sep 2024 - Jan 2026

Bachelor of Science in Computer Science

Pakistan

National College Of Business Administration & Economics

March 2016 - Aug 2020

Portfolio

Selected case studies (Jeeny Design System, Motive fleet dashboard, Healthcare and Mobility apps): faizankhan.co